## Categorical data methods: Outline

- inference for one proportion
- inference for two proportions
- chi-squared tests (multinomial, goodness-of-fit)
- paired proportions

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## Inference for a single proportion

- Assume independent n identical trials,  $Y_i$ ,  $i = 1 \dots n$ , binary (zero or one) responses, with constant  $Pr(success) = \pi$
- define  $Y = \sum_{i=1}^{n} Y_i = \#$  of successes in n trials
- define  $p = \frac{Y}{n}$  = sample proportion of successes
- we write  $Y \sim Bin(n, \pi)$ 
  - $f(y) = \Pr(Y = y) = \binom{n}{k} \pi^k (1 \pi)^{n-k}$ for y = 0, 1, ..., n•  $EY = n\pi$

  - $Var(Y) = n\pi(1 \pi)$  note p = Y/n is not binomial;

 $Ep = \pi$  and  $Var(p) = \pi(1 - \pi)/n$ 

## Inference for a single proportion

- Independence of individual events (0/1 responses) is crucial!
- A corollary of independence: each trial has same  $\pi$
- Violation of either  $\rightarrow$  wrong Var p
- Key result:
  - if  $n\pi \geq 5$  and  $n(1-\pi) \geq 5$ ,
  - then p is approx  $N(\pi, \pi(1-\pi)/n)$  Approximate  $100(1-\alpha)\%$  CI for  $\pi$  is

$$p \pm z_{1-\alpha/2} \sqrt{\frac{p(1-p)}{n}}$$

 $can \ be < 0 \ or > 1,$ 

• better approx. available (Fleiss, Stat. Meth. for Rates and Proportions).

#### Inference for a single proportion

• Test  $H_o$ :  $\pi = \pi_o$  using test statistic

$$z = \frac{p - \pi_o}{\sqrt{\pi_o(1 - \pi_o)/n}}$$

P-value from standard normal distn

- Note: variance calculated at  $\pi_o$  ( $H_o$  value of  $\pi$ )
- If sample size is too small for above test or CI, then use exact binomial calculations (i.e. a randomization test)

## Inference for two proportions

- Now consider methods for two proportions
- $Y_1 \sim \text{Bin}(n_1, \pi_1)$  and  $Y_2 \sim \text{Bin}(n_2, \pi_2)$  $Y_1$  and  $Y_2$  are independent r.v's.
- Goal (for now) is inference for  $\pi_1 \pi_2$
- Assume  $n_1$  and  $n_2$  are sufficiently large (usual rule)
- Basic result:
  - $p_1 p_2$  is approx  $N\left(\pi_1 \pi_2, \frac{\pi_1(1-\pi_1)}{n_1} + \frac{\pi_2(1-\pi_2)}{n_2}\right)$
  - $100(1-\alpha)\%$  confidence interval

$$p_1 - p_2 \pm z_{1-\alpha/2} \sqrt{\frac{p_1(1-p_1)}{n_1} + \frac{p_2(1-p_2)}{n_2}}$$

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## Inference for two proportions

- Test  $H_0: \pi_1 = \pi_2$ 
  - note: under  $H_0$  std error of  $p_1 p_2$  is different than given on previous slide (since  $\pi_1 = \pi_2$ )
  - use pooled estimate  $p = (Y_1 + Y_2)/(n_1 + n_2)$
  - $z = (p_1 p_2) / \sqrt{p(1-p)\left(\frac{1}{n_1} + \frac{1}{n_2}\right)}$
  - P-value from standard normal distn

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## Odds and Odds ratio

- Definition: odds in favor of success =  $\pi_1/(1 \pi_1)$
- Odds ratio for pop'n 2 relative to pop'n 1

$$\phi = \frac{\pi_2/(1-\pi_2)}{\pi_1/(1-\pi_1)} = \frac{\pi_2(1-\pi_1)}{(1-\pi_2)\pi_1}$$

- Interpretation:
  - $\phi=1$  means no difference in odds/proportions  $\phi>1$  means event more likely in population 2.
  - shows up frequently in medical statistics
  - later models allow for multiplicative changes to odds (e.g., logistic regression)
  - ullet log  $\phi$  commonly used, is symmetric around 0

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## Inference for odds ratio

• Estimate: 
$$\hat{\phi} = \frac{p_2 (1-p_1)}{(1-p_2) p_1} = \frac{Y_2 (n_1-Y_1)}{(n_2-Y_2) Y_1}$$

• For large 
$$n$$
,  $\log \hat{\phi} \sim N(\log \phi, \frac{1}{n_1 \pi_1 (1 - \pi_1)} + \frac{1}{n_2 \pi_2 (1 - \pi_2)})$ 

• Vâr 
$$\log \hat{\phi} = \frac{1}{Y_1} + \frac{1}{n_1 - Y_1} + \frac{1}{Y_2} + \frac{1}{n_2 - Y_2}$$

• If 0's, add 0.5 to all counts:

$$\log \hat{\phi} = \frac{(Y_2 + 0.5)(n_1 - Y_1 + 0.5)}{(n_2 - Y_2 + 0.5)(Y_1 + 0.5)}$$

Vâr log 
$$\hat{\phi} = \frac{1}{Y_1 + 0.5} + \frac{1}{n1 - Y1 + 0.5} + \frac{1}{Y_2 + 0.5} + \frac{1}{n2 - Y2 + 0.5}$$

## Contingency tables

 Categorical data is often recorded in contingency tables Columns

Rows	1	2		С	
1	n <sub>11</sub>	n <sub>12</sub>		n <sub>1c</sub>	
2	n <sub>21</sub>	$n_{21}   n_{22}$		n <sub>2c</sub>	
:	:	:	:	:	
r	n <sub>r1</sub>	n <sub>r2</sub>	:	n <sub>rc</sub>	

- Also called cross-classification tables or  $r \times c$  table
- Can also be more than two-dimensional (we don't consider higher-dimensions here)
- We assume r rows and c columns



# Examples

- comparing two proportions (2  $\times$  2 table with rows = populations, cols = success/failure)
- comparing more than two proportions  $(r \times 2 \text{ table})$
- comparing two multinomial distns (more than two outcomes for each of two populations in a  $2 \times c$  table)
- · comparing more than two multinomial distns  $(r \times c \text{ table})$
- analyzing a single population classified on two dimensions (test for indep of the two dimens)
- also allow possibility of  $1 \times c$  table (test for goodness-of-fit to model)



- Three possible probability structures for the counts in the table
  - a) If each row is a different population then it is natural to think of the proportions in each row  $(\pi_{ij}, j=1,\ldots,c)$  as summing to one of the table is a single population then it is natural to think of the
  - proportions in the entire table as summing to one  $\sum_{i} \sum_{j} \pi_{ij} = 1$ 
    - b) Could fix the total # observations
    - o c) or let total be an r.v.
  - a) is binomial sample, b) is multinomial sampling, c) is Poisson sampling



#### Contingency tables

- We focus on tests of hypotheses, it turns out that a similar procedure works for all of the examples
- Null hypothesis  $H_0$  specifies a null model (e.g., same proportions in each row)
- Expected counts:
  - Compute expected count for each cell of table under the null model (call this  $E_{ij}$ )
  - $E_{ij} = (\text{row } i \text{ total})(\text{col } j \text{ total})/(\text{table total})$
  - Why?
    - Consider row = pop, col=outcome.
    - col j total / table total = proportion of outcome j
    - under H0, all pop have same prop., so # with outcome j in pop i = (row i total)(prop. j)

## Chi-squared tests

 Chi-squared test statistic compares observed and expected counts across table

$$C = \sum_{\text{cells}} \frac{(\text{observed} - \text{expected})^2}{\text{expected}} = \sum_{\text{cells}} \frac{(n_{ij} - E_{ij})^2}{E_{ij}}$$

- under  $H_o$ ,  $C \sim \chi^2$  with (r-1)(c-1) degrees of freedom, if sample size is sufficiently large
- Cochran's rule: all  $E_{ij} > 1$  and 80% of  $E_{ij} > 5$
- traditional rule (all  $E_{ij} > 5$ ) is conservative
- If sample size too small:
  - can combine rows or columns
  - use exact = randomization inference

## $2 \times 2$ table

ullet The two proportion problem in a 2 imes 2 table

popul	success	failure
1	Y <sub>1</sub>	$n_1 - Y_1$
2	Y <sub>2</sub>	$n_2 - Y_2$
total	$Y_1 + Y_2$	$N-Y_1-Y_1$

 $\overline{Y_2}$   $N = n_1 + n_2$ 

Expected counts (use first cell as example)

$$E_{11} = n_1(Y_1 + Y_2)/N = n_1p$$

where p is pooled sample proportion

• Chi-squared statistic (d.f. = (2-1)(2-1) = 1) is the square of the z statistic comparing the two proportions

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## $\chi^2$ test and logistic regression

- Notice there is no distinction between "dependent" and "independent" variables in a contingency table.
  - Can interchange rows and columns without changing meaning/interpretation of the table.
  - Logistic regression has a clear distinction between *Y* and *X*.
- Consider 2 x 2 table on previous slide Comparing P[success — population]
- Logistic regression model, i indicates row.  $n_i$  is the row total

$$Y_i \sim \text{Bin}(n_i, \pi_i), \quad \text{logit } \pi_i = \tau + \gamma_i$$

ullet Contingency table model, ij indicates cell of the table,  $C_{ij}$  is the count in cell ij

$$C_{ij} \sim \mathsf{Poisson}(\lambda_{ij}), \quad \log \lambda_{ij} = \mu + \alpha_i + \beta_j + \alpha \beta_{ij}$$

## $\chi^2$ test and logistic regression

- $\bullet$  CT model above fits the counts perfectly.  $\chi^2$  is a measure of lack-of-fit of the additive model (all  $\alpha \beta_{ij} = 0$ ).
- ullet  $\gamma_i$  in the LR model and  $lphaeta_{ii}$  in the CT model parameterize the same quantity: the difference in probabilities between the rows
- Test statistics and p-values usually slightly diff. because LR uses deviance, CT uses  $\chi^2$ .

#### $r \times c$ table

- Null hypothesis depends on scenario
- Examples
  - $r \times 2$  table: let  $\pi_i = \text{prob of success in pop. } i \ (i = 1, ..., r)$  and test
  - $H0: \pi_1 = \pi_2 = \cdots = \pi_r$   $2 \times c$  table: let  $\{\pi_{ij}, j = 1, \dots, c\}$  represent the distn of outcomes in popul i (i = 1, 2) and test  $H0: \pi_{1j} = \pi_{2j}$  for all j
  - $r \times c$  table: let  $\pi_{ij}$  represent proportion of popul classified into row i, col j and test H0: row and col classifications are indep  $(H_0:\pi_{ij}=\pi_{i+}\pi_{+j})$
- Expected counts and d.f. are computed the same way in each case

#### $r \times c$ table

- Note: chi-squared test may have many d.f., small P values reject Ho but don't tell how it fails
  - can look at chi-squared residuals: (observed expected)/ $\sqrt{\text{expected}}$
  - Same as the Pearson  $\chi^2$  residual in a logistic regression
  - or test more focused hypotheses, i.e.
    - $\bullet$  compute  $\chi^2$  for a subset of rows and columns
    - or, combine rows and / or columns
    - both, analogous to contrasts



## $r \times c$ table

Example:

Counts			s	F	Residuals				
	50	20	10	1.831	-1.444	-1.021			
	10	20	10	-2.119	1.671	1.182			
	10	10	5	0.506	0.470	0 222			

- Overall  $\chi^2$  = 15.85, 4 df, p = 0.0032
- Residuals pick out [2,1] entry as unusually low, [1,1] unusually
- $\chi^2$  on just 2'nd and 3'rd columns:  $\chi^2$  = 0, 2 df, p = 1.00

## "Continuity correction"

- A detail to be aware of
- Sometimes, test statistic computed as

$$C = \sum_{ij} \frac{(\mid O_{ij} - E_{ij} \mid -0.5)^2}{E_{ij}}$$

- the -0.5 is called a continuity correction
- Motivation:
  - C is computed from integers, so support is a discrete set of values
  - theoretical distribution is continuous  $(\chi^2)$
  - -0.5 improves correspondence between the two distributions
- some use always. I never do.
  - · reduces power.
  - ullet Effect on lpha level of test small unless sample sizes are small
  - when you should be doing a randomization test anyway.

## goodness-of-fit test

- ullet Sometimes we have a 1  $\times$  c table listing counts of different categorical outcomes and wish to compare the observed dn. to a model (e.g., Poisson, Binomial)
- Chi-squared test
  - same test statistic (sum of (obs exp)<sup>2</sup>/exp)
  - expected counts now computed using the hypothesized model
  - degrees of freedom = c-1
  - assumes model completely specified.
    - Does not account for estimating parameters (e.g.  $\hat{\lambda}$  in Poisson).
    - Theory exists (Kendall and Stewart, Adv. Theory of Statistics, 4th ed., section 30.11 et seq.)
    - fewer d.f. how many fewer depends on how parameters estimated
    - I don't know any program that computes this.

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## Fisher's exact test

- Previous methods ALL assume large samples
- Fisher's exact test for comparing two proportions examines n<sub>11</sub> and computes the exact probability of observing a table as or more extreme assuming the row and column totals stay fixed
- Why fix row and col totals?
  - (they were fixed by design in Fisher's example)
  - but very rare in practice.
  - theory: row and col totals are ancilliary for inferences about odds ratio(s)
  - so condition on observed total even if not fixed
- Hypergeometric distn is the relevant reference distn

$$\Pr(N_{11} = n_{11}) = \frac{n_{1+}! n_{2+}! n_{+1}! n_{+2}!}{N! n_{11}! n_{12}! n_{21}! n_{22}!}$$

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## Fisher's exact test

 P-value is sum of probability for tables as or more extreme, e.g., if we observe

pop	succ.	fail.	
1	1	7	
2	4	4	

then as or more extreme tables are

pop	succ.	fail.	pop	succ.	fail.
1	1	7	1	0	8
2	4	4	2	5	3

- problem for randomization-based inference because set of possible outcomes larger if do not condition on row and col totals. active discussion, no consensus
- traditional solution is to condition and use Fisher's exact test, in spite of possible problems.

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## Paired data

- What if the data are repeated measurements (e.g., success/failure at time 1 and success/failure at time 2)
- $\bullet$  Still get a 2  $\times$  2 table but now we don't have independent proportions
- Pairing often ignored bad analysis!
- Correct analysis: A new 2 x 2 table.
  - orrect analysis: A new 2 x 2 table or cross-classify each pair
  - Row = response at time 1,
  - Col = response at time 2
- Notation: let  $\pi_{ij} =$  proportion with resp i at time 1 and j at time 2; take the table total to be n

Time 2

Time 1 1(+) 2(-) total

1(+)  $\pi_{11}$   $\pi_{12}$   $\pi_{1+}$ 2(-)  $\pi_{21}$   $\pi_{22}$   $\pi_{1+}$ 

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#### Paired data

- Diagonals have no information about change over time
- Tests only use pairs with discordant responses: (-,+) or (+,-)
- Under H0:  $\pi_1 = \pi_2$ ,  $p_{-+} = p_{+-}$
- Two approaches:
  - Standard (large sample) approach gives
    - $100(1-\alpha)\%$  CI for  $\pi_{1+}-\pi_{+1}$  as:

$$p_{1+} - p_{+1} \pm z_{1-\alpha/2} \sqrt{\frac{1}{n} (p_{1+} (1-p_{1+}) + p_{+1} (1-p_{+1}) - 2(p_{11}p_{22} - p_{12}p_{21}))}$$

- and normally distributed test statistic  $z = (n_{12} n_{21})/\sqrt{n_{12} + n_{21}}$
- Small sample test of  $H_0: \pi_{1+} = \pi_{+1}$  looks only at off-diagonals: use  $n_{12} \sim \text{Bin}(n_{12} + n_{21}, 0.5)$  to find P-value (known as McNemar's test agrees with prev test in large samples)

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## More complicated models

- What about more complicated models? i.e. binary response with:
  - · factorial treatment structure: below
  - continuous X's (regression): logistic regresion
  - random effects: generalized linear mixed models
  - ordered categories: e.g. Yes, somewhat, No. Hard
- A 6 x 2 x 2 table: Seed germination study

#### Amount of water

Cover	Germinate?	1	2	3	4	5	6
No	Yes	22	41	66	82	79	0
	No	78	59	34	18	21	100
Yes	Yes	45	65	81	55	31	10
	No	55	35	10	45	69	an

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## 3 way tables

- Can consider as a logistic regression with 2 factors
- or a 3 way contingency table

$$C_{ijk} = \mu + \alpha_i + \beta_j + \gamma_k + \alpha \beta_{ij} + \alpha \gamma_{ik} + \beta \gamma_{jk} + \alpha \beta \gamma_{ijk}$$

- i indexes cover, j indexes water, k indexes germinated (Y row or N row)
- Don't care about  $\mu$ ,  $\alpha_{\it i}$ ,  $\beta_{\it j}$ ,  $\gamma_{\it k}$ , and  $\alpha\beta_{\it ij}$
- They depend on total # germinated, total # in each column, total # in each row, and # in each cover/water category
- $\bullet$  Interactions with  $\gamma_{\it k}$  parameterize differences in germination
  - $\alpha \gamma_{ik}$ : between cover levels summing over water
  - $\beta \gamma_{jk}$ : between water amounts summing over cover
  - $\alpha \beta \gamma_{ijk}$ : 2 way interaction between cover and water

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## 3 way tables

- Why even think about such analysis???
  - It's complicated,
  - indirect, (interactions with  $\gamma$ )
  - and ignores the obvious response: germination
- LR can have numerical difficulties fitting factor models
- Will happen for these data because of the 0's at water amount 6.
- LR  $\beta$  for water amount 6 is  $-\infty$
- CT analysis avoids such problems.